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Delaware

DIVISION OF SMALL BUSINESS

CORONAVIRUS UPDATE

During **11 virtual town halls** in late April and early May, one of the takeaways was that businesses are worried about customers feeling comfortable coming into their establishments.

DSB looked for a way that businesses could provide customers with an additional level of confidence. Based on the general guidelines for all businesses in the Phase 1 guidance released on May 15, the **Division of Small Business** along with the **Division of Public Health** developed the **COVID-19 Customer Protection Standards** .

Businesses following the Standards (using the program checklist) can get a free window cling to put at their front entrance – one per location – as a way to show customers that they are working to follow the State's safety guidelines.

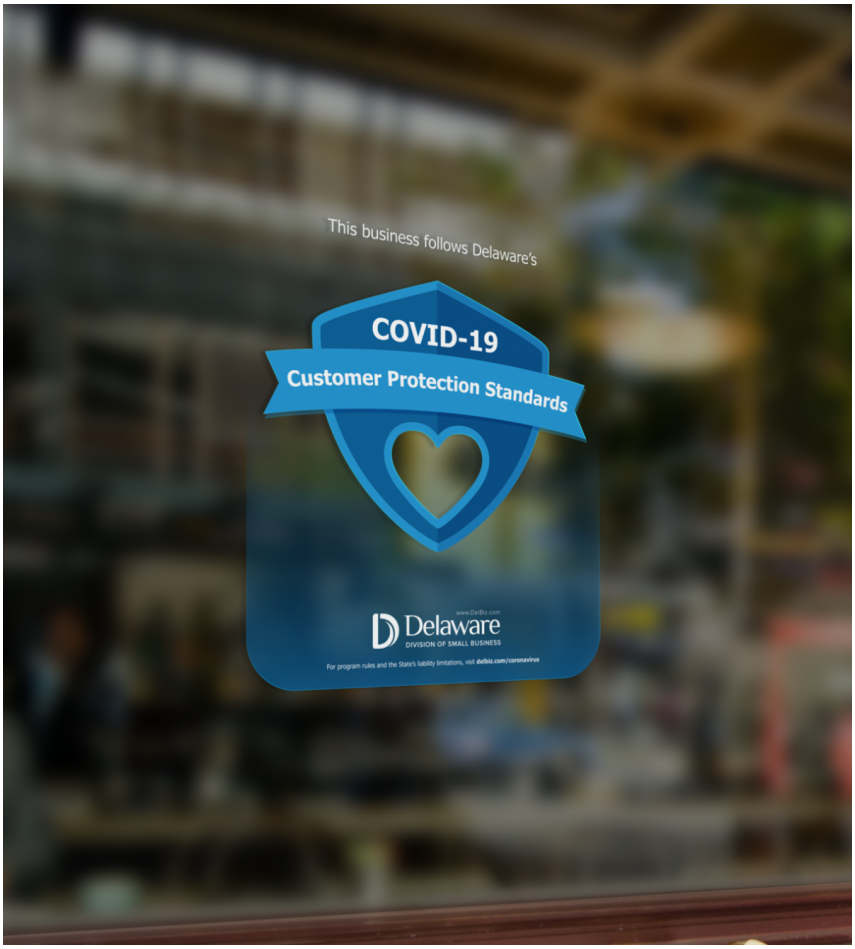
Get a checklist and window cling

Participating is easy:

1. Download the 10-item checklist for businesses in all industries
2. Put all 10 of the requirements in place at all of your business's locations

3. Check the boxes, **email DSB** (business@delaware.gov) a scan or photo with your business name & address
4. Keep an eye on the mail for a window cling to put up at your business

The COVID-19 Customer Protection Standards is a voluntary, self-reporting program. **Limitations apply** .



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